

OUR SISTERS' HOUSE PRESENTS

PURPLE

*Reign*

3<sup>rd</sup> Annual Gala Fundraiser  
Event Sponsorship Package

12.06.26

HONORING SURVIVORS. UPLIFTING YOUTH.  
STRENGTHENING COMMUNITY.

Join us for an unforgettable evening of elegance, recognition, and purpose as we gather to support the life-changing work of Our Sisters' House in our mission to raise critical support for survivors, youth, and families affected by **Domestic Violence & Sexual Assault**.



# About The Purple Reign Gala

This year's **Purple Reign Gala** is centered on honoring survivors, uplifting youth, and strengthening the community we serve. More than an evening of celebration, the gala is a vital opportunity to raise the funds needed to expand the reach and impact of **Our Sisters' House**.

The name **Purple Reign** reflects both meaning and mission. Purple symbolizes **courage, survival, and hope**, while "Reign" represents reclaiming **power, voice, and identity**. Together, they speak to the strength of survivors, the promise of youth, and the power of community support to make healing and growth possible.

Through this year's gala, **you have the opportunity** to directly invest in safer futures for survivors, greater opportunity for youth, and stronger support systems for families in our community. Your sponsorship helps turn this evening into more than a moment of recognition—it helps create lasting impact where it is needed most.

*Together, we rise. Together, we restore. Together, we reign.*

## P.U.R.P.L.E.

**P** - Preserverance

**U** - Uplift

**R** - Renewal

**P** - Purpose

**L** - Liberation

**E** - Elevation

## R.E.I.G.N.

**R** - Reclaim

**E** - Empower

**I** - Illuminate

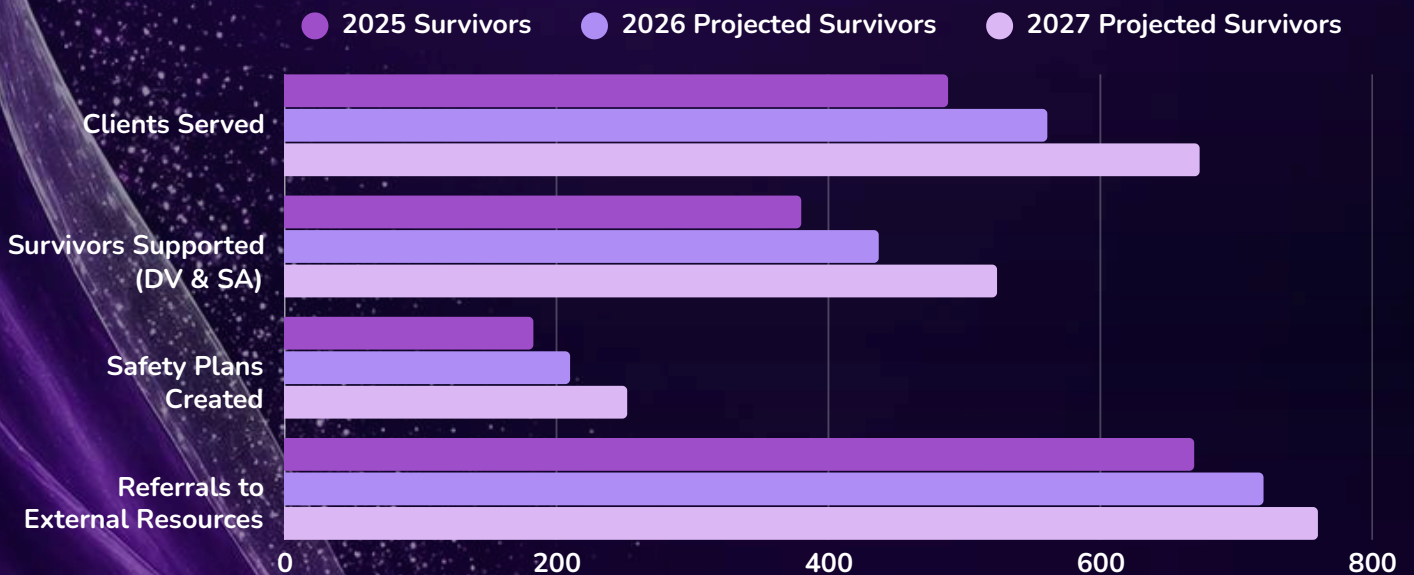
**G** - Guide

**N** - New Beginnings

# The Statistics

Pierce County is home to thousands of individuals and families navigating **domestic violence, sexual assault, and unsafe living conditions** every year. At **Our Sisters' House**, we provide culturally responsive, survivor-centered services to support those in crisis through meeting immediate needs while creating pathways toward long-term stability.

Through **advocacy, safety planning, youth programming, and direct support services**, we serve hundreds of individuals annually across **Tacoma** and the **greater Pierce County** region. The data below reflects the real impact of our work—and the urgent need for continued community support in our efforts.



Every  
**\$100**

Provides Essential Needs Support to a survivor

Includes a basic essentials package with hygiene items, clothing, and personal care supplies—restoring dignity and meeting immediate needs during crisis and recovery.

Every  
**\$275**

Provides Emergency Shelter & Transportation to a survivor

Supports one night of emergency shelter, transportation to safety, and basic food—ensuring a survivor can leave a dangerous situation and access immediate care.

Every  
**\$1600**

Provides Housing Stability to a survivor

Covers approximately one month of safe housing in Pierce County, helping a survivor transition out of crisis and begin rebuilding in a stable environment.

# Sponsorship Opportunities



## PRESENTING *Sponsor*

\$20,000

- Exclusive recognition as the Presenting Sponsor of Purple Reign Gala 2026
- Premium logo placement across all major event materials
- Verbal recognition during the gala program
- Opportunity for special recognition during the event
- Premier VIP table for 8 guests
- Recognition during VIP Hour
- Featured recognition on website, social media, and event promotions
- Full-page recognition in event program
- Top-tier recognition on event signage

## ROYAL *Sponsor* \$10,000

- Prominent logo placement on event materials
- Verbal recognition during gala program
- VIP table for 8 guests
- Recognition during VIP Hour
- Featured recognition on website and social media
- Half-page recognition in event program
- Recognition on event signage

## CROWN *Sponsor* \$5,000

- Reserved VIP table for 8 guests
- Recognition during VIP Hour
- Logo included in event program
- Recognition on event signage
- Recognition on website and social media
- Verbal recognition during gala program

## TABLE *Sponsor* \$2,500

- Reserved Standard table for 8 guests
- Recognition during VIP Hour
- Name or logo listed in event program
- Recognition on event signage
- Website acknowledgment
- Social media acknowledgment

## UNITY *Sponsor* \$1,000

- 2 event tickets
- Name listed in event program
- Recognition on event signage
- Website acknowledgment

## IN-KIND SPONSORSHIPS & AUCTION DONATIONS

We welcome in-kind contributions that support the success of the Purple Reign Gala and enhance the overall guest experience. Donations such as gift baskets, experiences, services, and products will be featured in our auction and fundraising efforts, directly contributing to the impact of the event. All in-kind sponsors will receive recognition aligned with the value and visibility of their contribution.

# We Thank You



## MAKE YOUR COMMITMENT TODAY

Your support of the Purple Reign Gala 2026 directly impacts the lives of survivors, youth, and families in our community. Through your partnership, we are able to expand critical services, strengthen prevention efforts, and create pathways toward healing and empowerment.

## CONFIRM YOUR SPONSORSHIP

To confirm your sponsorship or to explore a custom partnership opportunity, please contact our **Executive Director, Kelli Robinson**, at [sponsors@oursistershouse.com](mailto:sponsors@oursistershouse.com). We welcome the opportunity to connect and discuss how your partnership can make a meaningful impact through the Purple Reign Gala 2026.

## ORGANIZATION INFORMATION

Our Sisters' House is a 501(c)(3) nonprofit organization.  
EIN: 91-1650772

Thank you for standing with us to support survivors, uplift youth, and strengthen our community.

